

## The FirstHuman Community

### Where good leaders become exceptional.

Join a worldwide leadership accelerator — all committed to thinking bigger, leading better, and achieving more for themselves and their organisations.

#### Our promise

### Step into high impact leadership in 12 months or we keep working with you for free until you do.

Develop your leadership through world-class coaching.

Access world-class coaches, domain experts, and C-suite leaders who will challenge how you think and lead.

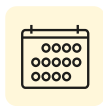
This is not a passive membership. Be part of a peer community where you'll be stretched, supported, and seen — not just connected.

Limited cohort of 25 to ensure coaching depth.



#### Community

Join our worldwide network of senior executive leaders for practical support, wisdom, and shared experiences.



#### Weekly 'leadership gym'

Receive guidance from seasoned coaches and enjoy live discussions with thought leaders.



#### Professional edge

Proven frameworks and tools, including the 'Find Your Voice' programme, to sharpen your executive presence and strategic communication.



#### Career support

Strategic career guidance to help you navigate your next move, whether that's a C-suite role, expanding your remit, or raising your industry profile.



#### Structured development

A programmatic journey across three leadership dimensions: leading self, leading others, and leading the organisation.

#### Benefits to you

### What you will come away with

#### ■ Gravitas under pressure

You express yourself boldly in high-stakes moments. Under pressure, you lead with composure.

#### ■ Inspire your team and your stakeholders

Conversations with your team and stakeholders shift from updates to influence. You leave people enrolled in your vision.

#### ■ Play the bigger game

You've stopped getting pulled into the weeds. You think and operate at the level of the role you want, not the one you're in.

#### ■ Know yourself and connect to others

You have the self-awareness and relational intelligence that has people across our organisation trust you instinctively.

#### ■ 'Be the room'

You use your presence to create a productive space around you, where people feel called to contribute.

#### ■ Deliver a 'breakthrough result'

Commit to producing an extraordinary outcome that stretches your leadership, with the community behind you.

#### ■ Bring others with you

You've learned to coach other leaders. You evoke accountability, ownership, and ambition in those you lead.

## Live sessions

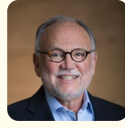
### Exclusive live sessions with exceptional speakers

Engage directly in weekly live sessions including Expert Q&As, Leadership Workshops, Executive Shadowing, Peer-to-Peer Mentoring and Pure Networking.



#### High Performance Culture

**Bob Chapman,**  
CEO & Bestselling Author



#### Values-Based Leadership

**Howard Behar,**  
Ex-President, Starbucks



**Wellbeing At Work**  
**Dr Edith Ubuntu Chan,**  
Wellness Expert



#### Adaptive Strategy

**Steve McCrone,**  
Author and Strategy Expert

## What people say

### Being part of the FirstHuman community



"The coaching fundamentally changed my life and I use what I learned literally every day. Setting bigger goals became a way of life. I learned how to deal with my own fears, how to dream, collaborate and deliver."

**Gretchen Haskins,** CEO, HeliOffshore



"FirstHuman enabled an immediate shift in leadership performance and set us on a journey that brought the desired results, excitement and energy back."

**Leigh Pomlett,** Executive Director, CEVA Logistics



"Brings a new perspective to self and team development and helps me keep connected with some great leaders around the globe who are willing to share their own leadership learning. I highly recommend exploring what FirstHuman has to offer."

**Mark Rouse,** Skills Director, Nuclear Sector Skills Team

## 9 reasons to join

### Total commitment to your evolution

- 01 Structured onboarding** to get you connected, confident, and clear from day one.
- 02 Monthly guest speakers** sharing fresh insight, practical tools, and real-world leadership experience.
- 03 Private app community** with 24/7 peer support always within reach.
- 04 Executive shadowing** across three senior leaders navigating different organisations over 12 months.
- 05 1:1 coaching sessions** with a senior FirstHuman executive coach as part of onboarding.
- 06 Peer mastermind pods** with peers who challenge you to follow through, not just talk about it.
- 07 Weekly 'leadership gym'** to stretch your thinking and coach you through real leadership challenges.
- 08 Private guest workshops** designed to accelerate both your personal and professional growth.
- 09 A structured journey across three leadership dimensions:** leading self, leading others, and leading the organisation.

#### FirstHuman clients:



## The FirstHuman difference

FirstHuman has worked with thousands of executive leaders, gaining deep insight into the challenges they face and how to help them achieve breakthrough results. Along the way, we've built a network of experts and executives committed to fostering extraordinary leadership.

Now, we've distilled that experience into a powerful offer with a promise: step into high impact leadership in 12 months or less.

**£199\* + VAT per month.**

\*Offer price for pioneer cohort limited to 25.

12-month community programme.